

# Forest Sharing ®

The innovative platform for aggregated and sustainable forest management

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# European Perspective

"Support the sustainable use of wood in construction and other industries, promoting the bio-economy."

"Promote the role of forests in providing ecosystem services that benefit agriculture and food systems."

"Enhance the EU's carbon sink capacity through better protection and restoration of forests and other natural ecosystems."



15.2.1  
Progress towards sustainable  
forest management



# ...and in Italy?

**Forest area is constantly increasing, and our forests continue to grow in volume and size.**

FROM 1985, THE FOREST AREA HAS INCREASED BY  
1.7 MILLION HECTARES IN ITALY

2022

In 2022, 24% of total increment ( $1\text{m}^3/\text{ha}$ )  
(71% Trentino Alto Adige, Toscana, Lombardia, Emilia-Romagna, Calabria e Piemonte)

## PATRIMONIO FORESTALE ITALIANO



Le foreste italiane sono in **costante aumento**, ma è necessario **gestirle** per evitare rischi e per cogliere le opportunità della **bioeconomia**



**10,9** Milioni di ha  
(bosco + altre terre boscate 2015)  
**36,4%** della superficie nazionale  
**+ 72,6%** dal 1936 al 2015  
**+ 4,9%** dal 2005 al 2015

Gruppo Patrimonio Forestale

## TASSO DI PRELIEVO LEGNOSO



I prelievi legnosi dai boschi italiani sono **molto al di sotto** della media europea. È possibile **accrescerli** **cautamente** in modo **sostenibile**



Si preleva annualmente dal **18** al **37%** di quanto il bosco ricresce  
  
La media dell'Europa meridionale è del **62-67%**

Gruppo Gestione e tutela delle foreste - Gruppo Prodotti legnosi

## SERVIZI ECOSISTEMICI



C'è una diffusa attenzione per i **servizi ecosistemici** del bosco, in particolare per quelli **ricreativi**, **culturali** e di compensazione delle **emissioni**



oltre **620.000** iscritti ad associazioni escursionistiche  
**192** parchi avventura **71** asili in bosco  
  
**1,96 M€** di transazioni per compensazione emissioni  $\text{CO}_2$

Gruppo Servizi di regolazione e culturali del bosco

## NUOVI SETTORI PRODUTTIVI



Nonostante la crisi, alcuni ambiti produttivi hanno mostrato **segnali di crescita**, come l'**edilizia in legno** e la coltivazione di **pioppo** per l'industria



**3.130** edifici in legno costruiti  
**698 M€** valore complessivo del costruito  
  
**Piantagioni di pioppo**  
**43.400** ha **+27%** rispetto ai 5 anni precedenti  
Prezzo: **+20%** rispetto al 2016

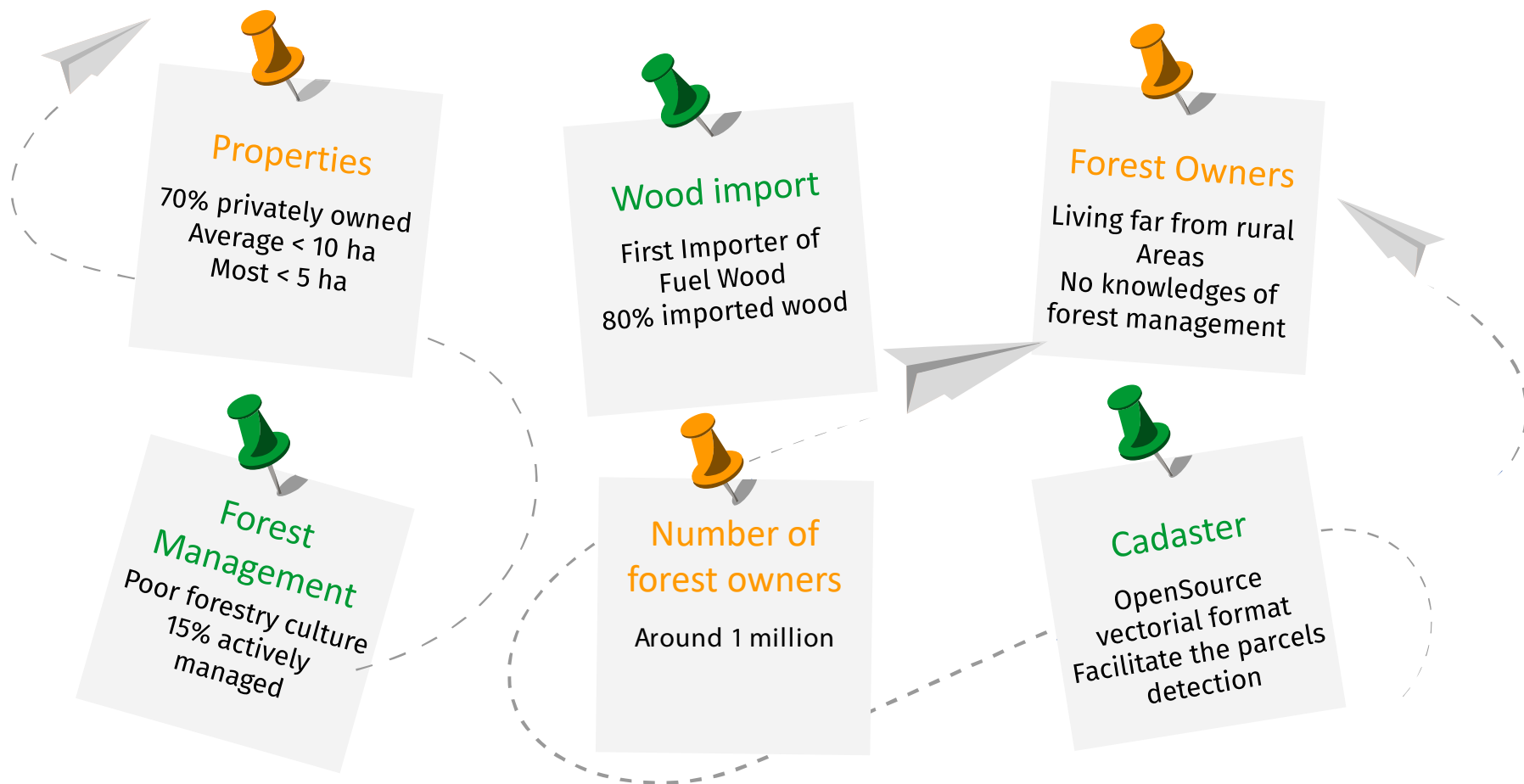
Gruppo Prodotti legnosi - Gruppo Patrimonio forestale



**2017-2018**  
RAPPORTO SULLO STATO  
DELLE FORESTE  
E DEL SETTORE FORESTALE  
IN ITALIA



# ...and in Italy?



# How were we born?



Birth of  
Bluebiloba

Legal,  
conceptual  
and IT  
development

Platform  
release and  
marketing  
campaign

Launch of  
first forestry  
projects



2015

First Forest  
Sharing Idea

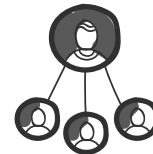
2017



2018  
2020



2021



2022



2023

Development of  
new projects and  
first concrete  
interventions in  
forests



# Forest Sharing Mindset



## Holistic Perspective

View forests as one ecosystem, not divided properties.



## Circular Management

Regenerative cycles reduce costs and boost environmental & economic value.



## Bottom-Up Approach

Owners co-create decisions—direct involvement in forest planning.



## Shared Value Creation

Work **with** people, ensuring mutual respect and benefit.



## Cooperation Over Fragmentation

Align efforts across stakeholders for collective resilience.





# How does it work?

## Sharing Business Model

- Enhances the value of forests by creating a short, virtuous supply chain
- Promotes an innovative forestry culture
- Applies Sharing Economy principles to forest management



# How does it work?

1

## Forest Owner Registration

- Free access to the *Forest Sharing* platform
- Registration is non-binding

2

## Connecting Forest Areas

- The platform aggregates forest properties
- Identifies clusters of neighboring landowners

4

## Management and Revenue Model

- *Forest Sharing* handles the management plan, technical procedures, and coordination of all stakeholders
- Retains a percentage **only after** revenues are generated

3

## Shared Forest Management Plan

- Covers properties of multiple users
- Designed to enhance forest functions
- Tailored to the specific characteristics of each area

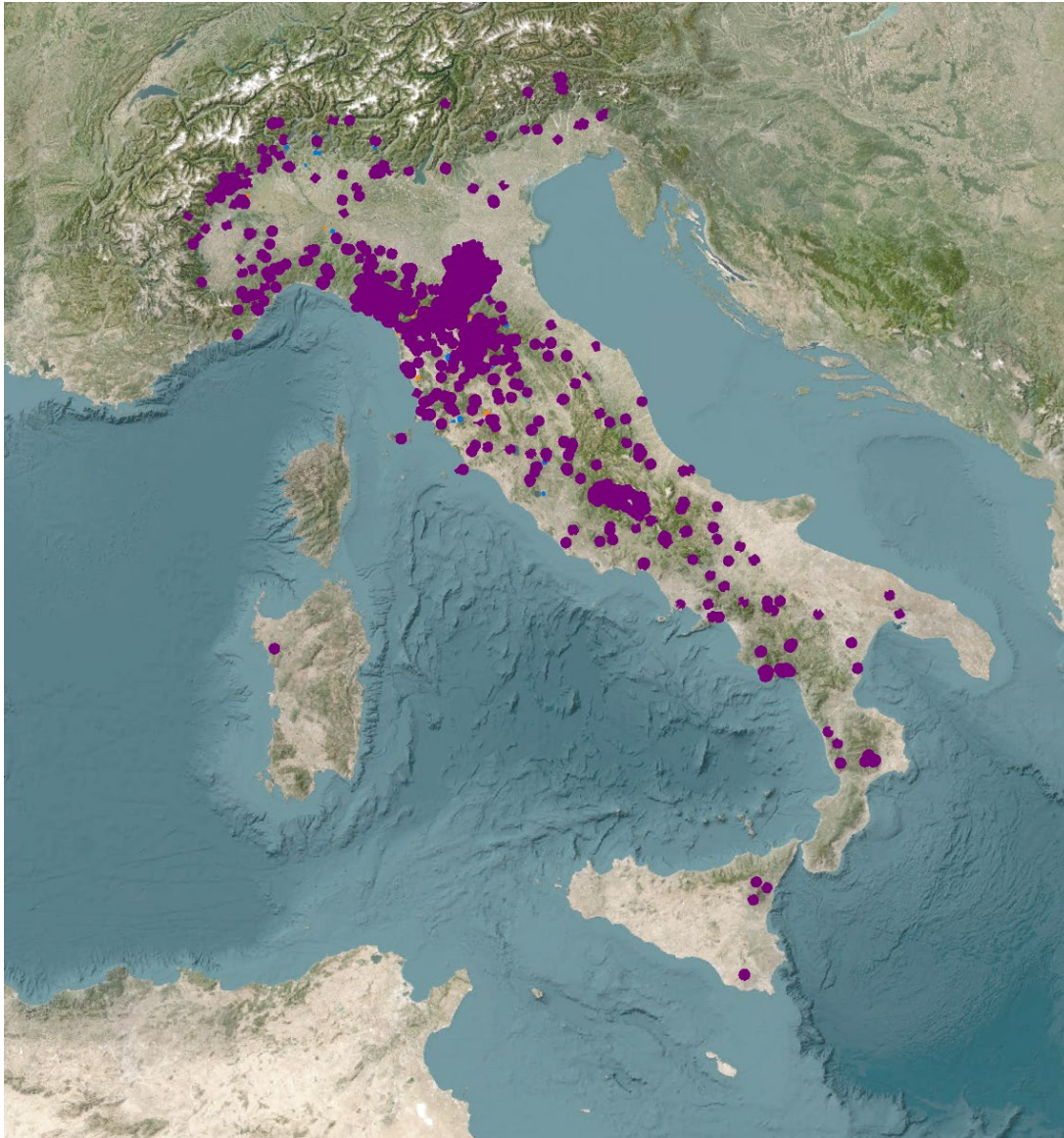
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## Benefits and Funding

- Owners receive both **economic and environmental benefits**, depending on the management approach
- Resources to implement plans come from:
  - **Integrated management** (reinvesting part of the forest revenues)
  - **Public or private funding**



# Where are we at now?



**1213**

registered forest  
owners

**1133**

Forest properties

**24014**

Cadaster parcels

**27873**

Forest hectares

# From Theory to Practice: A Forest Sharing Project



## Aggregative Cork Oak Management in Sardinia

Promoting an aggregative approach model of cork oak management to produce quality material

15

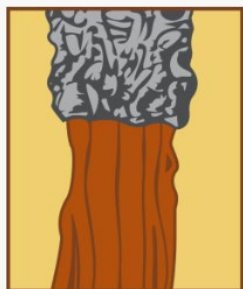
Private forest owners

2

Public entities

1992.93

forest hectares



**L'ANDHE**  
Cooperativa di comunità



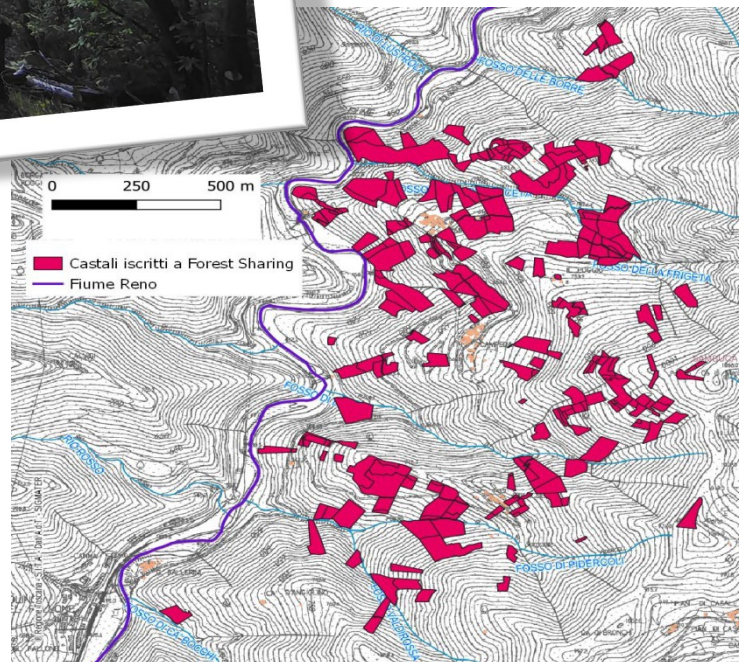




# #AsFo – Forest land association

## CAMPEDA - PISTOIA

Aggregated about 45 hectares of forest land from 14 different properties (total owners 58)



2025 - Start of fruit chestnut grove restoration work with pruning and grafting



# Takeaways and Strategic Recommendations

## **Long and Complex Process**

Development required sustained time and effort.

## **Animation Initiatives Were Crucial**




Local engagement activities helped spark participation.

## **Involvement of Multiple Actors**

Collaboration between institutions, communities, and private stakeholders.

## **A Broad Forest Supply Chain**

Not limited to wood production — includes:

-  Tourist guides
-  Sports associations
-  Cultural & environmental groups

## **Difficult to Quantify Economic Value**

Need to develop indicators to better assess non-timber contributions.

# Forest Sharing®: A Local Idea with Global Potential?



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**SMALL FOREST HOLDING'S**

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