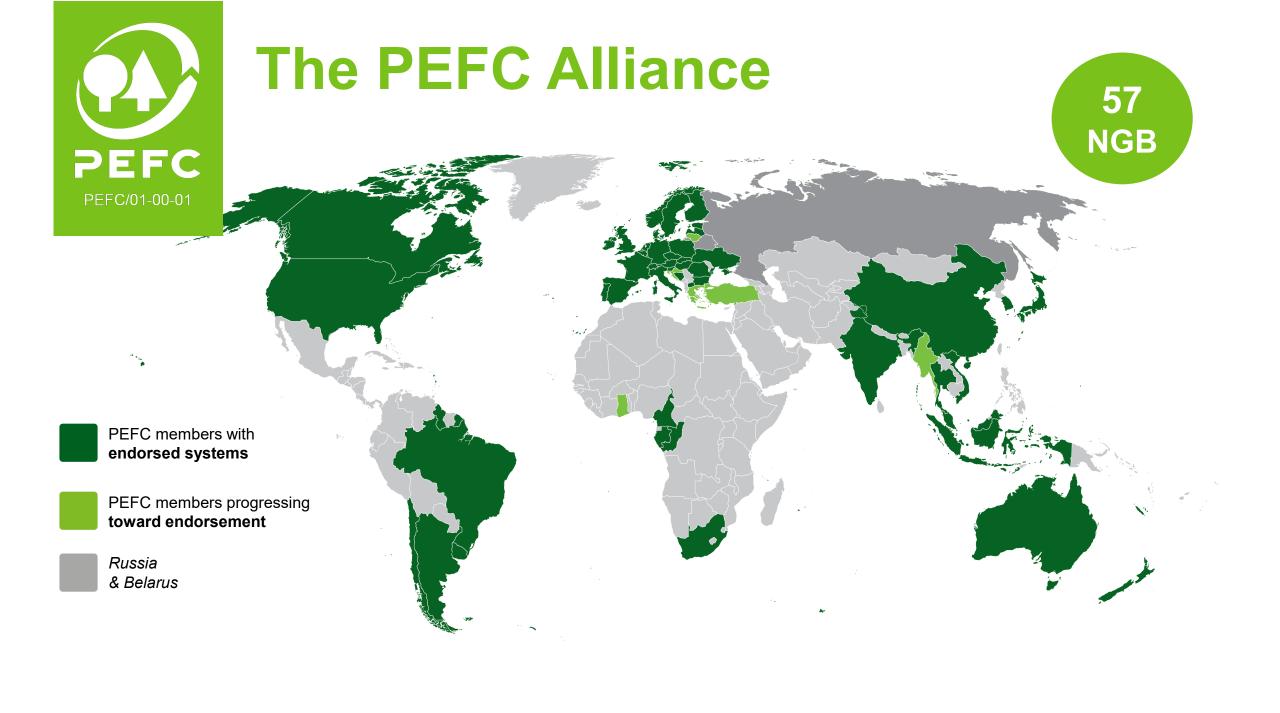


Driving Change: How PEFC's Strategic Priorities can meet the evolving Needs of Forest Owners



Heidi Kagiali - Forestry & Conservation Manager at PEFC International





300* million ha

this is almost double the size of the total EU forest area



Our strategic goals

Measurable impact

Trees Outside Forests

Digitalisation

Ecosystem services

Support regulatory compliance



Thank you

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